

AgeInPlace.com Advertising Rates



Why Advertise on AgeInPlace.com?

Here is a chance to market your product, service, company or web site to a highly focused and captive audience of baby boomers, seniors, caregivers and professional service providers. Our rates are competitive for this niche, which is growing at an alarming rate!

As a leader in aging related content online we will (and will continue) to provide the best possible content for consumers and professionals alike. We will focus on the importance of early planning and how you can maintain your quality of life as you age. We stand by this commitment and our readers have come to rely on it. We reserve the right to refuse ad space to any company, service or product upon editorial review.

Rates

AgeInPlace.com advertising rates are fixed per-month rates. Price reduction with the purchase of multiple months. Our rates are subject to change on a per month basis. Existing purchase rates are not affected by any new rate change for current commitments until advertising term has expired. Please feel free to contact us if you have any questions.

For all advertising inquires, please contact us using [this form](#). Or, alternatively, you can call (865) 236-1247.

Website Advertising Rates

	<u>Up to 3 mo.</u>	<u>Up to 6 mo.</u>
Banner	\$50.00/mo	\$40.00/mo.
Block	\$65.00/mo	\$55.00/mo
Inline	\$40.00/mo	\$30.00/mo
Text Link	\$25.00/mo	\$20.00/mo

Banner Ads - 468px X 60px

Top of each page, just above the search box. 1 Ad spot, 4 ads – In rotation
Cost: \$50/mo - 3 month minimum

Block Ads – 120px X 90px

Right sidebar – All Pages. 4 Ad Spots, 8 Ads – In rotation
Cost: \$65/mo. - 3 month minimum

Inline Ads – 300px X 100px

Home Page & Section Pages – 4 Ad Spots, 8 Ads – In rotation
Cost: \$40/mo. - 3 month minimum

Text Link Ads - Right sidebar – All Pages. 5 Ad Spots

Cost: \$25/mo. - 3 month minimum

Newsletter Advertising Rates

Block Ads - Right sidebar – All Pages. 4 Ad Spots

Cost: \$125/issue.

Text Link Ads - Right sidebar - 4 Ad Spots

Cost: \$50/issue